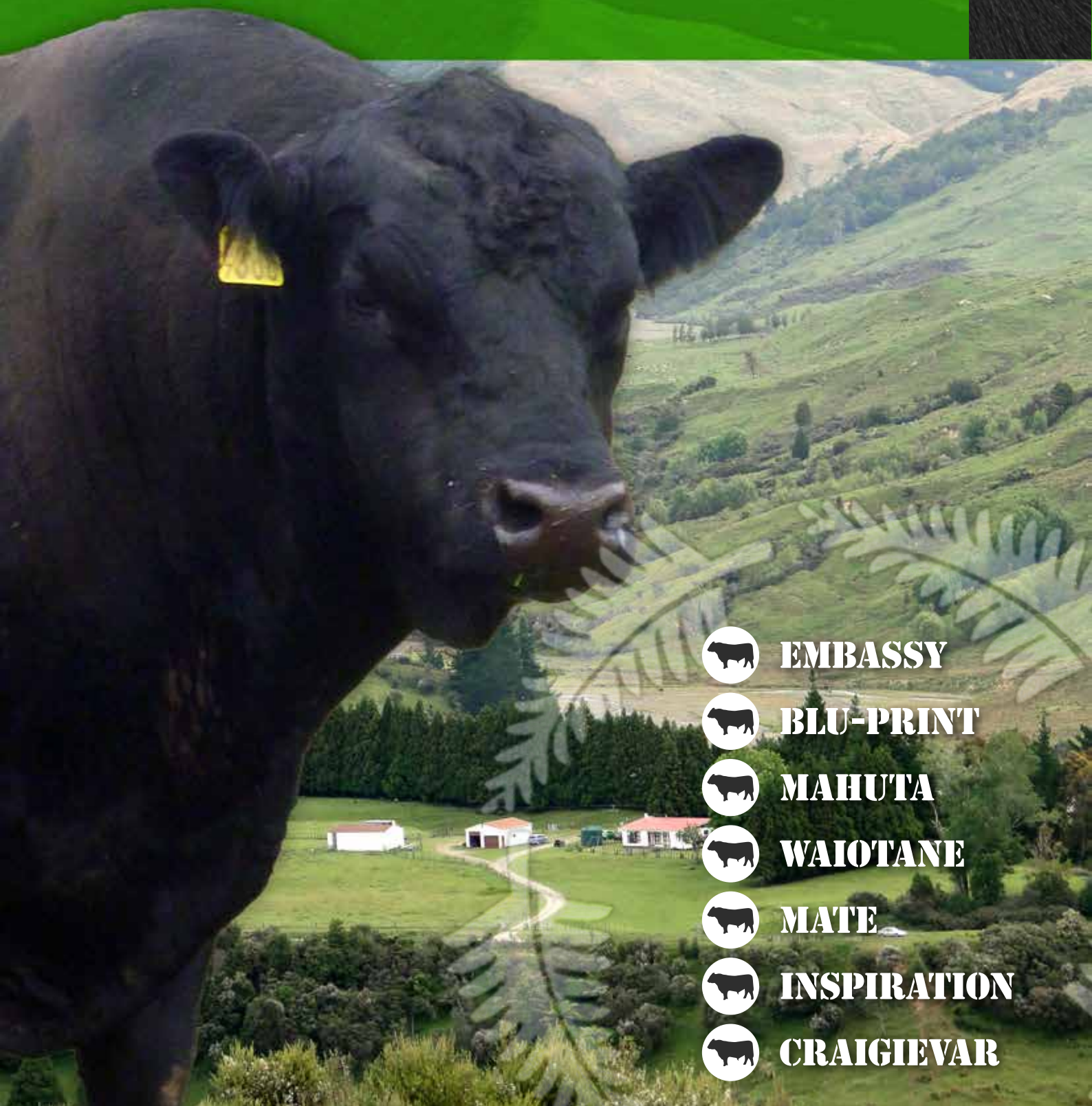


Resurgam Angus

The natural choice for grass-fed angus beef

Sire Directory

2017



EMBASSY



BLU-PRINT



MAHUTA



WAIOTANE



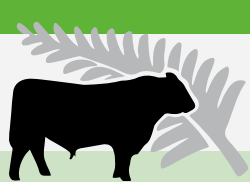
MATE



INSPIRATION



CRAIGIEVAR



Beef growers deliver results

Sean and Jodi Brosnahan entered the Food Producer awards hoping to get some feedback. The judges told them exactly what they thought of their product in declaring them supreme winners. They told **Richard Rennie** what they are doing and why.

WINNING the inaugural New Zealand Food Producer supreme award has put a humble East Coast couple well on the radar of every food writer and beef connoisseur in the country, ticking all the boxes for provenance, quality and taste.

Sean and Jodi Brosnahan farm 2600ha in the Waikura Valley on East Cape and admitted they were as surprised as anyone at winning the inaugural awards they entered largely to gain some feedback from judges.

Their Absolute Angus Porterhouse was named alongside seven category winners from horticulture, aquaculture, cheese-making, butchery and premium artisan products.

“We have the philosophy that to produce high quality meat you need fat on it and through it.”

Sean Brosnahan
Farmer

“We never expected a win. For us, selling our meat direct to customers was a way to reconnect with consumers. “We were looking for more feedback and we were blown away to learn we had won it,” Sean said.

The former stock agent and his dietician wife took over the lease of Maori trust blocks in the valley in 2009 and moved onto the property five years ago.

The Brosnahan family had been building up their Angus stud Resurgam Angus over the past 20

years, aiming for purely Scottish bloodlines with no United States genetics.

“We have the philosophy that to produce high quality meat you need fat on it and through it.

“We get figures for our marbling that indicate our cattle are not highly marbled but everyone who buys our meat tells me the taste is fantastic,” he said.

In the quest for leaner, longer carcasses Brosnahan believes the breed has risked losing sight of what consumers wanted in terms of taste.

It was a desire to reconnect with consumers that compelled the couple to start selling their beef through Bay of Plenty butcher Garth Bostock near Tauranga and in collaboration with him they went to online selling late last year.

Brosnahan said the spot nature of market prices for beef made for unnerving budgeting for dry stock farmers and taking ownership of the marketing and retail seemed a better way to try to tie some certainty into pricing for farm income.

“Farm costs are continually rising and farmers are not making a lot more revenue wise.

“I spent time travelling through Angus feed lots and farms in the US and came back convinced our pasture fed beef deserved to be promoted more than it has been. I think we have just taken it for granted. It’s a big deal in the US.”

While it was still early days for the online business, Brosnahan hoped to build business volume, capturing more beef supply from clients around NZ who had invested in his genetics over the years.

“But we are also conscious we don’t want to lose sight of us being a niche brand.”

The couple were also marketing hogget and lamb cuts



BENEFITS: Sean and Jodi Brosnahan have cut out the middleman from the beef operation which has allowed them to put fat on their financial bones while getting the genetics right to produce tasty meat.

sourced from their Perendale flock.

Competition organiser Nicola McConnell said the objective of the contest was to try to better highlight the efforts of primary producers to strive for high-quality, consumer-focused food products.

Other winners in the competition included a strong emphasis on meat and milk, with Jersey Girl organic whole milk taking out the dairy section primary award and Whitestone Cheese Company winning the outstanding dairy crafted award with its Vintage Windsor Blue cheese.

Cloudy Bay Clams won the

aquaculture award and Prodigal Daughter Sicilian sausages the crafted producer award.

“There are other food awards going but some are intended more for processed, packaged products made on a large scale and we are trying to highlight the efforts small-scale, artisan producers are making.”

Better connectivity and internet services were resulting in a “democratisation” of the retail supply chain.

Producers were not only taking responsibility for processing their products but selling them direct and retaining more of the value they had worked to build.

“There was a lot of camaraderie

between the producers at this competition.

“We can see a network forming with a community of people to help producers who know a lot about making a great product but not as much about marketing it.”

McConnell was confident the competition would gather momentum with strong interest already in for next year’s event.

“There is a healthy debate going on in NZ at the moment about value and volume.

“It has been easy to go down the volume route but that is not able to grow forever.

“Achieving extra value over volume will help make production more sustainable,” she said.



**SUPREME WINNER - NZ LIFE & LEISURE
OUTSTANDING NZ FOOD PRODUCER**

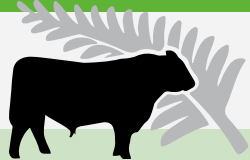
Absolute NZ Meat, Absolute Angus, Porterhouse

Absolute Angus is the brand East Cape farmers Sean and Jodi Brosnahan developed for their pure NZ Angus stud, bred from the original Resurgam aberdeen-angus breed. Sean developed this pedigree herd over more than 20 years, using old-fashioned farming. Use of biological fertiliser on the rolling hills creates good grass allowing cattle to be 100% grass fed and calves stay on their mothers for their first 10 months. This goodness and lack of stress grows meat richer in taste. Our judges raved about the flavour with one declaring it was a taste of her rural childhood.

absolutenzmeat.com



To taste the Brosnahan’s award-winning Angus visit www.absolutenzmeat.com



The Embassys

Resurgam Ngahere U407 has width, depth, fat cover and is also an easy doing sire. Ngahere has density as well and weighs like lead. He is leaving great females as well as bulls. His bull calves from a young age look bulls and are macho with it.



Mulben Embassy



Pinebank 1-80



Pinebank Waigroup 627-89



Pinebank Waigroup 41/97



Resurgam Ngahere U407



Resurgam Ngahere U407

HerdBook# **20442008407** | Tattoo **407** | Born **22/07/2008**

PINEBANK WAIGROUP 41/97
RESURGAM SOUVENIR 5253 (ET)

PINEBANK WAIG 31/95
PINEBANK 639/88

PINEBANK WAIG S/93
PINEBANK WAIG 58/93
TUPURUPURU 838/86
PINEBANK 663/85

WAIMATA LAD E230
01350 OF KENHARDT

WAIMATA LADC78
WAIMATA H920
ATOMIC OF TURIROA
XCEL OF KEN HARDT

Resurgam Ngahere U407's dam Resurgam Souvenir S253 is a full sister to Resurgam Waitotane S263 out of the widely used locally and internationally renowned sire Pinebank Waigroup 41/97.

Resurgam Souvenir S255 is a flush sister to Resurgam Souvenir S253 and we have retained a son Resurgam Mahuta X595 for use in our herd.

We used Ngahere as a yearling and his first set of calves are showing a lot of qualities that we are looking for in our cattle. Ngahere is out of a 1st calving heifer.

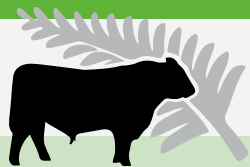
He is very well put together sire, with a good topline. Ngahere is a sire that exhibits a very Aberdeen Angus style and type. He has the truest Angus head of any sire we have used to date.



Resurgam Ngahere Y771
Son of Ngahere U407



D1350 of Kenhardt
Grand Dam



The Embassys



Resurgam Ngahere A2129

HerdBook# 20442002129 | Tattoo 2129 | Born 4/09/2013



Mulben Embassy



Pinebank Waigroup 627-89



Pinebank 1-80



Pinebank Waigroup 41/97



Resurgam Ngahere U407

PINEBANK WAIGROUP 41/97
RESURGAM SOUVENIR S253

RESURGAM NGAHERE U407
RESURGAM IDEAL T344

WAITAWHETA X47
WAIMATA K1154

PINEBANK WAIGROUP 31/95
PINEBANK 639/88

WAIMATA E230
D1350 OF KENHARDT

WAIMATA E230
WAITAWHETA PIXIE 559

WAIMATA BORIS 904
G817 OF WAIMATA

Resurgam Ngahere A2129

Resurgam Ngahere A2129 is a Ngahere U407 son out of a Waimata Lad E230 grand-daughter Resurgam Ideal T344. Ideal T344 was out of Waimata K1154 who was a foundation cow and had 12 natural progeny.

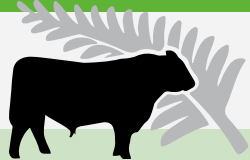
Ngahere A 2129 combines Pinebank Waigroup 41/97 and Waimata E230 x 2.



Resurgam Z918



Resurgam Z940



The Blu-prints

Resurgam Blu-print T368 is a sire who is adding depth, width (possibly the widest based sire we have), thickness and natural easy doing ability. T368 is a bull who just keeps putting on condition.



837 of Kaharau



Wilson Downs Zenith



Waimata Blu-print D126



Waimata Blu-print G436



Resurgam Blu-print T368



Resurgam Blu-print Y813



Resurgam Blu-print T368

HerdBook# **20442007368** | Tattoo **368** | Born **02/09/2007**

WAIMATA BLU-PRINT G436
E1420 OF KENHARDT

RESURGAM BLU-PRINT P215
WAIMATA K1147

WAIMATA ROB 18
171 OF WAIMATA

WAIMATA BLU-PRINT G436
WAIMATA I975

ATOMIC OF TURIROA
XCEL OF KENHARDT

TURIHAUA ROBUST
C564 OF WAIMATA

MATAI 546
WAIT OF WAIWHERO

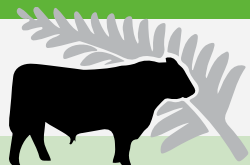
Resurgam Blu-print T368 has Matai 546 in his pedigree 3 times. Matai 546 was a bloodline that we were looking for in our original heifers we purchased from Waimata Angus. T368's dam Waimata K1147 was the most direct link to Matai 546 in pedigree and typifies that quality of Matai cows that we found on our first visit to Waimata Angus. His sire Resurgam Blu-print P215 is the heaviest bull calf we have reared out of a 14 year old cow. T368 grand dam is E1420 of Kenhardt, a donor and out the best Pure NZ cow family from Kenhardt. Resurgam Blu-print T368 was used on commercial cows in his first season at Waitangihia Station and having seen his calves he was pulled into Stud duty thereafter. Blu-print T368 is a grandson of our foundation sire, Waimata Blu-print G436, who has left productive daughters that are doing a great job for us now.



Waimata K1147
Dam of Resurgam Blu-print T368



Resurgam Mahuta Y779
Half brother of Resurgam Blu-print T368



The Blu-prints

Resurgam Blu-print T813
is new text



837 of Kaharau



Wilson Downs Zenith



Waimata Blu-print D126



Waimata Blu-print G436



Resurgam Blu-print T368



Resurgam Blu-print Y813



Resurgam Blu-print Y813

HerdBook# **20442007813** | Tattoo **813** | Born **31/08/2011**

RESURGAM BLU-PRINT T368
RESURGAM MANDY U408 AB ET

RESURGAM BLU-PRINT P215
WAIMATA K1147

PINEPARK WAIGROUP 41/97
FOSSIL CREEK MANDY AB ET

WAIMATA BLU-PRINT G436
E1420 OF KENHARDT

WAIMATA ROB 18
171 OF WAIMATA

PINEPARK WAIGROUP 31/95
PINEPARK 639/88

HINGAIA 469
WAIHIHI 452

Resurgam Blu-print Y813 is by Resurgam Blu-print T368 who is 3 x Matai 546. On the Dam side Resurgam Mandy U408 AB ET is a Pinebank Waigroup 41/97 daughter out of a Hingaia Tex 469 daughter. Both Pinebank Waigroup 41/97 and Hingaia Tex 469 are very sort after bulls. Blu-print Y813 has developed into a very thick, strong headed bull with width and eye appeal. Waimata K1147 the dam of Resurgam Blu-print T368 was the most direct link to Matai 546 in pedigree and typifies that quality of Matai cows that we found on our first visit to Waimata Angus.

E1420 of Kenhardt, a donor and out the best Pure NZ cow family from Kenhardt.

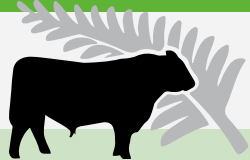
A very maternal pedigree. Blu-print Y813 is a great grandson of our foundation sire, Waimata Blu-print G436, who has left productive daughters for us.



Waimata K1147
Dam of Resurgam Blu-print T368



Resurgam Blu-print Z915
son of Resurgam Blu-print T368



The Mahutas

Resurgam Mahuta S260 is an easy doing sire and it is very hard to take weight off him. He is very deep bodied right through and has a very good topline. He has an exceptional temperament and is a worker.



Zulu 1st of Kaharau



Kaharau Zulu 605



Waimata Lad E230



Resurgam Mahuta S260



Resurgam Hikurangi X582



Resurgam Mahuta S260

HerdBook# **20442006260** | Tattoo **260** | Born **27/07/06**

WAIMATA E230
E1420 OF KENHARDT

WAIMATA LAD C78
WAIMATA H920

WAIMATA BUCK 862
C519 OF WAIMATA

HINGAIA 469 AB
302 OF WAIMATA

ATOMIC OF TURIROA
XCEL OF KENHARDT

TE MANIA B61.83
RANEE OF TURIROA

TRADEMARK OF KENHARDT
SOUVENIR OF KENHARDT

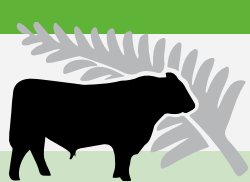
Resurgam Mahuta combines a modern Pure NZ sire with old blood from the dam. E1420 of Kenhardt is out of the best Pure NZ dam line from the Kenhardt Angus stud and was a donor cow. S260 is very similar blood to Resurgam Waiotane S263. So far calves by Mahuta are deeper, wider based and thicker. Mahuta was initially used over commercial cattle with good results. His daughters are milking well producing good calves. We have kept several sons out of key females within our herd to expand this bloodline. Resurgam Mahuta S260 is now deceased.



Resurgam Souvenir S256
Full sister of Resurgam Mahuta S260



Resurgam Mahuta Y779



The Waiotanes

Resurgam Waiotane S263

is a sire by Waimata E230 out of D1350 of Kenhardt. D1350 of Kenhardt is from very good old bloodlines from the Kenhardt herd. D1350 of Kenhardt was a donor cow. We have a very good cow in Resurgam Souvenir S255 a flush sister to Waiotane in our herd we have kept a son from.



Resurgam Waiotane S263

HerdBook# **20442006263** | Tattoo **263** | Born **27/07/06**



Zulu 1st of Kaharau



Kaharau Zulu 605



Waimata Lad E230



Resurgam Waiotane S263



Resurgam Waiotane X634

WAIMATA E230 D1350 OF KENHARDT	WAIMATA LAD C78 WAIMATA H920	WAIMATA BUCK 862 C519 OF WAIMATA
	ATOMIC OF TURIROA XCEL OF KENHARDT	HINGAIA 469 AB 302 OF WAIMATA
		TE MANIA B61.83 RANEE OF TURIROA
		TRADEMARK OF KENHARDT SOUVENIR OF KENHARDT

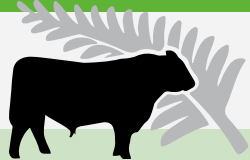
Resurgam Waiotane S263 is a very deep sire with a lot capacity and girth. S263's sons have style to them. He is very much a traditional type sire. Waiotane's daughters are performing well for us and bringing home good calves. S263's daughters are growing into nice cows. S263 has a great temperament as well as topline. We have kept a son in Resurgam Waiotane X634 out of a Mainstream Mate 301 daughter.



E1350 of Kenhardt
Dam of Waiotane S263



Resurgam Souvenir S255
Full sister to Waiotane S263



The Mates

Resurgam Mate W562

is out of a Waimata Blu-print G436 daughter who produces a good calf every year. W562 is a very correct bull with a strong head and has alot of depth. His first calves are on the ground now and are very even and true to type showing a lot of Aberdeen Angus style.



Copper 55th of Waiwhero



Massive of Kaharau



Wharekahika Mate 544



Mainstream Mate 301



Resurgam Mate W562



Resurgam Mate W562

HerdBook# 20442009562 | Tattoo 562 | Born 02/10/2009

MAINSTREAM MATE 301 (ET)
RESURGAM DIONE 185

WHAREKOWKA MATE
MATAURI I831

WAIMATA BLU-PRINT G436
WAIMATA K1171

MANX OF KAHARAU
DAPHNE A109 OF KAUERE

MATAURI MASON F517
MATAURI D331

WAIMATA BLU-PRINT D126
WAIMATA I975

WAIMATA ROB 18
D596 OF WAIMATA

The Sire of **Resurgam Mate W562** is Mainstream Mate 301ET a wide based Pure New Zealand sire with muscle mass and capacity second to none.

His dam Matauri I831 is the most dominant cow to date in the modern day Pure NZ gene pool. Matauri I831 was a very productive donor with exceptional milk and udder quality.

Mate 301ET is a half-brother to the highly successful sire Matauri Stockman 526.

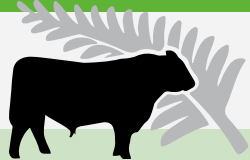
We are very pleased with the progeny coming through by Mate, both female and male. They are moderate framed cattle with easy fleshing ability with fat cover.



Matauri I831
Dam of Mainstream Mate 301



Waiterenui Embelypta 528
Granddaughter of Wharekahika Mate 544



The Mates

Resurgam Mate W562

is out of a Waimata Blueprint G436 daughter who produces a good calf every year. W562 is a very correct bull with a strong head and has a lot of depth. His first calves are on the ground now and are very even and true to type showing a lot of Aberdeen Angus style.



Copper 55th of Waiwhero



Massive of Kaharau



Wharekahika Mate 544



Mainstream Mate 301



Resurgam Mate W562



Resurgam Mate W520

HerdBook# 20442009562 | Tattoo 562 | Born 02/10/2009

MAINSTREAM MATE 301 (ET)
WAIMATA K1209

WHAREKOWKA MATE
MATAURI I831

MANX OF KAHARAU
DAPHNE A109 OF KAUERE

MATAURI MASON F517
MATAURI D331

WAIMATA BORIS 904
F 785 OF WAIMATA

R517 OF WAIMATA
C564 OF WAIMATA

KAHARAU ZULU 605
197 OF WAIMATA

The Sire of **Resurgam Mate W520** is also Mainstream Mate 301ET one of our foundations sires.

Resurgam Mate W520 was sold to Ngatiawa Station in Whakatane and developed into a very good bull. We purchased him back in 2015.

W520 would be the deepest bull we are using with good structure. W520 is easy doing natural bull with athletic ability to get the cows bred. He has great temperament and his calves are pleasing to the eye and are showing a lot of the depth and meatiness at a young age. They look like bulls from a calf.

His Dam Waimata K1209 was a foundation cow that had 13 natural calves plus 3 embryos of those 16 calves 2 were female. K1209 was a moderate sized cow with a very good udder. We sold 2 sons for commercial use (Resurgam Zeus U422 and Resurgam Mate W520) and repurchased for stud use as aged bulls. K1209 stayed in our herd until she was 16 years old. With K1209 first 12 natural calves she always calved in the first 2 weeks of calving.

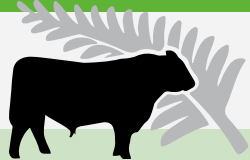
We have 2 full brother that are showing similar qualities to W520.



Resurgam Mate 421



Resurgam Mate W562



The Inspirations

“Resurgam Inspiration S277 is the most exciting Pure NZ calf I have seen on my travels in 2007. S277 has balance, style and presence, with a great pedigree”

Lindsay Jones (SMS)



Resurgam Inspiration S277

HerdBook# **20442006277** | Tattoo **277** | Born **20/08/06**



Zulu 1st of Kaharau



Kaharau Zulu 605



Waimata Lad E230



Resurgam Inspiration S277



Resurgam Inspiration W533

WAITAWHETA X69
WAIMATA K1167

WAIMATA LAD E230
WAITAWHETA 134 AB

WAIMATA LAD C78
WAIMATA H920
HINGAIA 469 AB
INNISCAREAG 762/7

WAIMATA BUCK 862
G882 OF WAIMATA

KAHARAU ZULU 605
265 OF WAIMATA
YORK OF KENHARDT
C581 OF WAIMATA

Resurgam Inspiration S277 has great pedigree with the sires Hingaia 469 x2, York, Ramble and Matai x2 in the background. His progeny have a bit more frame, length and thickness with style. S277 is a Waimata E230 Grandson with Waimata E230 breeding well internationally. S277 was out of one of the best original Waimata heifers we purchased in 2000 - Waimata K1167.

S277 has a moderate birthweight, with good growth and good carcass data for a Pure NZ sire.

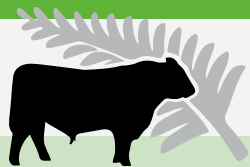
Resurgam Inspiration S277 is now serving time in the Pinebank herd in Masterton.



Resurgam Inspiration Z989
Sold to Kenhardt Angus



Resurgam Evita U488



The Craigievars

Resurgam Craigievar U410 is a well put together sire with a good topline and lots of natural thickness.



Resurgam Craigievar U410

HerdBook# **20442008410** | Tattoo **410** | Born **27/07/2008**



Zulu 1st of Kaharau



Kaharau Zulu 605



Waimata Lad E230



Resurgam Aspiration R232



Resurgam Craigievar U410

WAITAWHETA X69
WAIMATA K1167

RESURGAM BUCK R232
WAIMATA L1288

WAIMATA ROB 18
F 798 OF WAIMATA

WAIMATA LAD E230
WAITAWHETA 134

WAIMATA BUCK 862
G882 OF WAIMATA

TURIHAUA ROBUST
C564 OF WAIMATA

R517 OF WAIMATA
B499 OF WAIMATA

Resurgam Craigievar U410 is sired by Resurgam Aspiration R232 out of a Waimata dam Waimata L1288. Waimata L1288 is also the dam of Waimata K818 who is the main herd sire at Aysgarth Angus in Te Awamutu. Craigievar has 3 x Matai 546, Hingaia Tex x1, York of Kenhardt, Waimata E230. On the topside of the pedigree we also have Waimata K1167 a very productive cow. U410 is a lower birthweight sire.



Resurgam Amber U409
Half sister to Craigievar U410



Resurgam Blossom U472
by Resurgam Aspiration R232

RA

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